



RECEIVE A FREE COUNTING SHEEP PLUSHIE



WITH PURCHASE*

*on Queen or King size set purchases only

FREE COUNTING SHEEP PLUSHIE WITH PURCHASE*

*with purchase of any Serta Queen or King size set. Offer valid with purchases made 10/16/09 - 11/17/09

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Name of Retailer: _____

REMINDER: ATTACH COPY OF YOUR SALES RECEIPT

How to receive your Serta Counting Sheep plush toy:

1. Buy any Queen or King size Serta mattress set (mattress and box spring).
2. Mail a copy of the original receipt dated between 10/16/09 and 11/17/09 with your retailer's name, the dates and purchase prices of each mattress set purchased together with this completed original Redemption Form in a properly stamped envelope, postmarked no later than 11/30/09.

Send this form and a copy of the receipt to:

Serta Fulfillment – Serta.Com Free Sheep
c/o Priority Response Center
P.O. Box 5359
Knoxville, TN 37928

PLEASE NOTE: Offer expires 11/17/09. Allow 6-8 weeks for delivery of your plush sheep. Requests from P.O. boxes, clubs, or organizations will not be honored or returned. Alteration, or attempted alteration, transfer, sale or purchase of sales receipt(s) is prohibited and constitutes fraud. Fraudulent submissions will not be honored and may be prosecuted. Offer good only in the United States of America. Please make a copy of your Redemption Form submission for your files. Serta, Inc. is not responsible for non-complying Redemption Form or for lost, late, illegible, postage due or undeliverable mail. Non-complying Redemption Forms will not be honored, acknowledged, or returned. Limit: One Plush Sleep per Serta mattress set. Not valid in combination with any other offer. Cash value: 1/100¢. Void where taxed, restricted, or prohibited.



we make the world's best mattress.™